

## DESIGN EXPERIENCE

---

**Jacobs Engineering:** *Senior Designer/Pre Press Technician.* Morristown, NJ. January 2010 to February, 2024. Design and production of engineering proposals, CD's and Powerpoint presentations. Photographic retouching and ad building. Packaging of files and vendor communication.

**Thor Labs:** *Designer/Production Manager,* Newton, New Jersey. May 2009 to Sept 2009. (freelance/temporary.) Production and creation of trade catalog, including template set up, photographic retouching, and ad building. Design, revise and proof catalog pages. Upkeep of tracking system.

**T & L Golf Magazine:** *Production Manager/Pre Press Technician.* New York, N.Y. August 2008 to Nov 2008. (freelance/temporary.) Production of entire magazine, including template set up, copy flow and proofreading. Collection and packaging of files and vendor communication. Upkeep of K-4 publishing system.

**Pearson Education:** *Senior Graphic Designer/Pre Press Technician* for the Pearson Design Group. Upper Saddle River, NJ, June 2007 to May 1st, 2008. Redesign of text books, corporate magazines and advertisements for major educational publisher. Process, revise and proof pages under strict deadlines. Photographic retouching and upkeep of tracking system.

**Thomas Publishing:** *Advertising/Web Designer* - Thomas Interactive Media Group, New York, N.Y. April 1998 to June 2007. Design of client websites for Thomasnet. (International Directory of Industrial Manufacturers.) Implementation and upkeep of tracking system. Design, revise and proof internet pages and CD-ROM advertisements in conjunction with the Thomasnet directory.

**Inbound Logistics Magazine:** *Designer/Pre Press Technician* for the Magazine Design Group (Thomas Publishing.) April 1997 to April 1998. Design of publication, advertisements and collateral material for Inbound Logistics Magazine, a national publication dealing in logistics. Supervisor of electronic pre-press production, typography and photographic retouching.

## EDUCATION & SKILLS

---

**New York University, SCE:** Certificate classes in magazine publishing.

**William Paterson University:** Graduated B.F.A. in Graphic Design with a minor in Photography. Recipient of William Paterson University Alumni Association Award for Outstanding Senior and Outstanding Contributions in Art.

**Mac Experience:** Professional working knowledge of InDesign, QuarkExpress, Adobe Photoshop/Illustrator, Acrobat. Dreamweaver and Powerpoint. Word, HTML and CSS literate.

**Online Portfolio:** [www.ruinedbypoetry.net](http://www.ruinedbypoetry.net)



**Patrick O'Keefe**  
2 Magnolia Ct.  
Succasunna, NJ 07876  
Cell: (201) 401-5827